

Visit Alamosa Survey Incentive Sweepstakes

Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

By entering the Visit Alamosa Survey Incentive Sweepstakes (the "Sweepstakes"), entrants agree to be bound by these Official Sweepstakes Rules and Regulations (the "Official Rules"). The Sweepstakes begins at **12:01 a.m. Mountain Standard Time (MST) on February 1, 2025**, and ends at **5:00 p.m. MST on April 2, 2025** (the "Sweepstakes Period").

The five survey incentive prizes (Survey Sweepstakes prizes) are provided as a token of appreciation for your participation. They are not intended to influence your responses. No purchase or payment is required to receive a prize.

Sponsor

The Sweepstakes is sponsored by **Visit Alamosa** ("Sponsor") and **Alamosa Convention and Visitors Bureau (Visit Alamosa), 610 State Ave., Alamosa, CO 81101**.

Eligibility

The Sweepstakes is open only to legal residents of the United States whose primary residence is in Alamosa County and who are **18 years or older**. The Sweepstakes is **not** open to:

1. Employees, independent contractors, officers, and/or directors of the Sponsor and its parent, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, or legal advisors, and their respective officers, directors, agents, employees, and assigns (collectively, "Released Parties").
2. Immediate family members (parents, siblings, children, or spouse) of, and persons living in the same household as, any of the Released Parties.

All U.S. federal, state, and local laws apply. The Sweepstakes is **void where prohibited by law**.

Agreement to Rules

By participating, you ("You") agree to be fully and unconditionally bound by these Official Rules and represent that You meet the eligibility requirements. You also agree to accept the decisions of Visit Alamosa as final and binding in all matters related to this Sweepstakes.

Sweepstakes Period

Entries will be accepted online from **12:01 a.m. MST on February 1, 2025, until 5:00 p.m. MST on April 2, 2025**. All entries must be received by **April 2, 2025, at 5:00 p.m. MST**.

How to Enter

No purchase necessary.

To enter, complete the **Resident Sentiment Survey** between **February 1, 2025, and April 2, 2025**, AND opt in by **providing your email address in Question #38**.

Entries that are incomplete or do not adhere to the rules may be disqualified at Visit Alamosa's sole discretion. **You may enter only once**. Multiple entries from different email addresses, identities, or devices will be disqualified. Any attempt to use fraudulent methods or circumvent the rules will result in disqualification.

Prize

Each winner (the "Winner") will receive:

- **One (1) \$100 Visa Gift Card** (total value: \$100).

The Sponsor makes no warranties, express or implied, regarding the prize. The prize **is not transferable, exchangeable, or redeemable for cash**. Any and all federal, state, and local taxes are the sole responsibility of the Winner.

Acceptance of the prize grants Visit Alamosa permission to use the Winner's **name, likeness, and entry** for advertising and promotional purposes without further compensation unless prohibited by law.

Odds

The odds of winning depend on the number of eligible entries received.

Winner Selection and Notification

- **Five (5) Winners** will be randomly selected from all eligible survey respondents who have opted into the Sweepstakes.
- Winners will be notified by email **within 10 days** of selection.
- Visit Alamosa is not responsible for undelivered notifications due to spam filters, junk email settings, or incorrect contact information.

If a Winner **cannot be contacted, is ineligible, or fails to claim the prize by 9:00 a.m. MST on May 2, 2025**, the prize will be forfeited. **No alternate Winner will be selected**.

Receipt of the prize is contingent upon compliance with all federal, state, and local laws. The prize is subject to verification of eligibility.

Rights Granted by You

By entering this Sweepstakes, You understand and agree that Visit Alamosa and its representatives **may print, publish, broadcast, distribute, and use** in any media (now known or developed in the future), in perpetuity and worldwide, your entry, name, and likeness for advertising, publicity, and promotional purposes **without further compensation** unless prohibited by law.

Acceptance of the prize constitutes permission for Visit Alamosa to publicly announce the Winner's **first name and last initial (e.g., John D.)** unless prohibited by law.

Terms & Conditions

Visit Alamosa reserves the right to:

- **Cancel, modify, or suspend** the Sweepstakes if technical issues, fraud, or other causes affect its fairness or integrity.
- **Disqualify** any individual who tampers with the entry process, violates these rules, or attempts to manipulate the Sweepstakes outcome.

Use of bots, macros, scripts, or other automated means **is prohibited**. Any attempt to undermine the legitimate operation of the Sweepstakes **may result in legal action**.

Limitation of Liability

By entering, You **agree to release and hold harmless** Visit Alamosa, the Alamosa Convention and Visitors Bureau, and their affiliates, employees, officers, and agents from any liability, including but not limited to:

- Injuries, losses, or damages resulting from participation or acceptance of the prize.
- Technical failures, including but not limited to computer malfunctions, lost network connections, or human error.

Construction

The Sponsor shall be the sole interpreter of these Official Rules. Any disputes shall be governed by the **laws of the State of Colorado**, without regard to its conflict of law provisions.

General Release

This promotion **is not sponsored, endorsed, or administered by Facebook or any other social media platform**. By participating, You:

- **Agree to a complete release of Facebook** from any claims related to this Sweepstakes.
- Understand that You are providing your information to Visit Alamosa, not to Facebook.

By entering, You release and discharge the Sponsor, Released Parties, and Facebook from any legal claims, including but not limited to personal injuries, property damage, rights of publicity, and defamation.

Visit Alamosa is **not responsible** for:

- Typographical errors in these Official Rules.
- Prize details provided by third parties.

You also agree to **indemnify the Sponsor** against any claims related to your participation in the Sweepstakes.

Participation in the survey constitutes an agreement by each entrant to comply with these Official Rules.